

## ITINERARY

### Media visit: Families



Contact, for enquiries or assistance:

**Marketing Birmingham Communications Team:**

**Email:** [press@marketingbirmingham.com](mailto:press@marketingbirmingham.com)

**Mobile:** +44 (0) 7984 410462 / +44 (0) 7903 924 896

**Web:** <http://www.marketingbirmingham.com/media-hub/>

**TOA Taxis:** 0121 427 8888

## Day 1

Morning

**Cadbury World** (12 minutes from Birmingham New Street Station to Bournville on London Midland line)

*Opening times vary depending on time of year.*

Uncover a world of chocolate delights and enjoy a fascinating, fun-packed family day out at Cadbury World. Enjoy the 4D Chocolate Adventure experience, Bournville Experience museum, African Adventure play area, World's Biggest Cadbury Shop and Cadbury Café before or after your main exhibition tour.




**Address:** Cadbury World, Linden Road, Bournville, Birmingham.

For Sat Nav users, use postcode B30 1JR


**Telephone:** 0844 880 7667

**Website:** <http://www.cadburyworld.co.uk>

<p>Afternoon</p>	<p><b>National SEA LIFE Centre</b> (Birmingham city centre) <i>Opening times Mon – Fri 10am-5pm, weekends and holidays 10am-6pm</i></p> <p>The National SEA LIFE Centre Birmingham transports visitors into the amazing underwater world showcasing the best of everything from the coast of Britain, to the Antarctic and the Caribbean. Prepare for astonishingly close views of everything from humble starfish to graceful rays and tropical sharks. You will even have the chance to get hands on at the interactive rock pool. With an amazing underwater 360° ocean tunnel, over 60 display tanks and more than 2,000 sea creatures, the aquarium is the perfect stop for family fun. Now, come face to face with our colony of cheeky Gentoo Penguins! Watch them swim, slide and socialise in their brand new 70,000 litre home.</p>  <p><b>Address:</b> National SEA LIFE centre, The Waters Edge, 3 Brindleyplace, Birmingham, B1 2HL <b>Telephone:</b> 0871 423 2110 <b>Website:</b> <a href="https://www.visitsealife.com/birmingham">https://www.visitsealife.com/birmingham</a></p>
<p>Evening</p>	<p><b>Broadway Plaza</b></p> <p>Located in the heart of Birmingham only a stone's throw away from places such as Broad Street and Brindleyplace, kids and grownups have a lot to choose from at Broadway Plaza.</p> <p>From Odeon, the UK's biggest cinema chain, to Bowlplex, the 20 lane bowling alley, Sega arcade and pool pit – you'll never be bored! We're also home to Broadway Casino, with its outstanding a la carte restaurant Mirage, Nuffield Health and a whole host of best-loved restaurants and takeaways. And all with safe, affordable parking.</p> <p><b>Address:</b> 220 Ladywood Middleway, Birmingham, West Midlands, B16 8LP <b>Telephone:</b> 0121 455 0267 <b>Website:</b> <a href="http://www.broadway-plaza.co.uk">www.broadway-plaza.co.uk</a></p>


<p>Overnight</p>	<p><b>Crowne Plaza Birmingham</b></p> <p>The Crowne Plaza Birmingham is situated in a prime city-centre location, within a short walking distance of popular venues, such as the National Indoor Arena, the ICC and the Hippodrome Theatre.</p> <p>Crowne Plaza Birmingham has an ideal location and outstanding facilities including the superb b1 Bar and Restaurant, the Club Lounge (for Club Room and Suite guest to network and take in the incredible views) and a state-of-the-art Fitness Centre. The hotel is also just a two-minute walk from the Mailbox complex, which features designer stores, such as Harvey Nichols.</p> <p><b>Address:</b> Holliday Street, Birmingham. B1 1HH  <b>Telephone:</b> 0121 224 5000  <b>Website:</b> <a href="http://www.crowneplazabirmingham.com">http://www.crowneplazabirmingham.com</a></p>
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**Day 2**

<p>Morning &amp; Afternoon</p>	<p><b>Black Country Living Museum</b> - just one mile from Tipton railway station, which is on the Birmingham to Wolverhampton line operated by <a href="#">London Midland</a>  <i>Open Daily, 10am - 5pm</i></p> <p>The award-winning Black Country Living Museum is a remarkable place to explore, enjoy and spend time. Set in a landscape of 26 acres, it is one of the most extraordinary open-air museums in the UK, offering a glimpse into 200 years of history like no other. It is a real and lively place with a village and charismatic residents to chat with, trams to ride, games to play, school lessons to attend, things being made and stories to hear.</p>  <p><b>Address:</b> Tipton Road, Dudley, West Midlands, DY1 4SQ  <b>Telephone:</b> 0121 557 9643  <b>Website:</b> <a href="http://www.bclm.co.uk">http://www.bclm.co.uk</a></p>
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<p>Evening</p>	<p><b>The Rep (Birmingham Repertory Theatre)</b></p> <p>The REP's mission has always been to produce excellent theatrical experiences, to entertain, enlighten and engage audiences and, wherever possible, to reflect the diversity of Birmingham and the surrounding region. This supports their vision, which is to 'Inspire the city of Birmingham to a lifelong love of theatre'.</p> <p>With a reputation as one of the finest children's theatres, The Rep is well-known for its enchanting stage version of The Snowman based on Raymond Briggs' much-loved book, beautifully blending dance, breathtaking flying sequences and a live orchestra at every performance.</p> <p><b>Address:</b> Centenary Square, Broad Street, Birmingham, B1 2EP  <b>Telephone:</b> 0121 236 4455  <b>Website:</b> <a href="http://www.birmingham-rep.co.uk">http://www.birmingham-rep.co.uk</a></p>
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**Day 3**

<p>Morning</p>	<p><b>Thinktank Birmingham Science Museum</b> – Moor Street Station is a 10-minute walk away, and New Street Station is a 15-minute walk.  <i>Open from 10am - 5pm, 7 days a week</i></p> <p>This award-winning science museum offers an enlightening and fun packed day out for the family. From steam engines and talking robots through to gurgling guts and a chocolate wrapping machine, Thinktank has over 200 hands-on displays on science and technology.</p> <p>Housed inside the impressive Millennium Pont building at Thinktank are four floors of hands-on exhibits and historical collections that show the science of the world all around us. Including the Science Garden, Planetarium and an ever-changing programme of events and activities, there is something for everyone to enjoy.</p>  <p><b>Address:</b> Millennium Point, Curzon Street, Birmingham, B4 7XG  <b>Telephone:</b> 0121 348 8000  <b>Website:</b> <a href="http://www.birminghammuseums.org.uk/thinktank">http://www.birminghammuseums.org.uk/thinktank</a></p>
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<p>Afternoon</p>	<p><b>Birmingham Wildlife Conservation Park</b> – located on Pershore Road, two miles south of Birmingham City Centre  <i>Opening times: Summer 10:00 – 17:00 daily, Winter 10:00 – 16:00 daily</i></p> <p>Birmingham Wildlife Conservation Park homes a wide range of animals and is focused on helping to save endangered species through involvement in captive breeding programmes. It also highlights the plight of the world's biodiversity through signage, educational talks and campaigns. Visit the park at feeding time for a chance to observe animal keepers feeding a variety of the animals – a great photo opportunity.</p> <p><b>Address:</b> Pershore Road, Edgbaston, Birmingham, B5 7RL  <b>Website:</b> <a href="http://www.birmingham.gov.uk/naturecentre">http://www.birmingham.gov.uk/naturecentre</a></p>
<p>Evening</p>	<p><b>mac birmingham</b> - located in Cannon Hill Park, opposite Edgbaston Stadium  <i>Opening times: Monday to Sunday from 9am -9.45pm</i></p> <p>With one million visits every year mac Birmingham has served as one of the country's foremost arts centres for over 50 years. mac has a huge range of theatre performances, music, comedy, plays for children, dance, literature and poetry events, courses in crafts and creative arts, magical family shows, films and free exhibitions on offer.</p> <p>With two theatres, a cinema, a gallery and other exhibition spaces, performance studios, dance and drama rehearsal spaces, music rooms, a media studio, studios for pottery, textiles, jewellery, sculpture and painting, a community learning area, bar and café, there's a <i>lot</i> to explore and enjoy</p> <p><b>Address:</b> Cannon Hill Park, Birmingham, B12 9QH  <b>Telephone:</b> 0121 446 3232  <b>Website:</b> <a href="http://macbirmingham.co.uk">http://macbirmingham.co.uk</a></p>